A man with a beard and mustache, wearing a dark suit, light pink shirt, and patterned tie, is looking upwards with a thoughtful expression. He is seated in a church with high, arched ceilings and wooden columns. In the background, a woman is also looking upwards. The word "inspire" is written in a white, cursive font, enclosed in large orange curly braces.

# {inspire}

The Clemente Course reawakened me.  
I feel a sense of excitement in participating in life  
again. I don't want to be 'not aware' anymore.

—ANGEL GONZALEZ, *class of 2010*



## A Campaign for Mass Humanities

SINCE 1974, MASS HUMANITIES HAS BEEN COMMITTED TO INSPIRATION in all its forms: as a means of enlivening ourselves and others; of challenging our perspectives; of bringing about the ideas that shape human history. These are the purposes of the humanities. This is the mission of Mass Humanities.

In 2012, Mass Humanities was awarded a prestigious Challenge Grant of \$425,000 from the National Endowment for the Humanities (NEH) for inspiring the people of Massachusetts to “become more productive, civically engaged citizens.” To meet the NEH Challenge, Mass Humanities must raise an additional \$1,275,000.

*inspirare* LATIN | *inspirer* OLD FRENCH | *enspiren* MIDDLE ENGLISH

INSPIRE | MASS HUMANITIES

Literally translated from the Latin “to breathe life into,” the word “inspire” has evolved throughout human history, taking on new meanings along the way:  
“to fill with enlivening emotion or thought”;  
“to move to action”;  
“to affect positively”; and  
“to bring about.”

**INSPIRE.**  
It's what we do.

Help us do more, by participating in our campaign.  
Your pledge breathes new life into all those the humanities reach.  
*(see How to Give, page 14)*

### WE NEED YOUR HELP.

How will your support sustain and extend the vital network of inspiration?  
The successful completion of the Inspire campaign will allow us to:



**INSPIRE LOW-INCOME ADULTS** in communities across the Commonwealth to expand their education and take more control over their futures through our highly regarded Clemente Course; *(see page 2)*

**INSPIRE MORE CHILDREN** to read and think critically—and become regular library users—through our popular Family Adventures in Reading (FAIR) program; *(see page 6)*

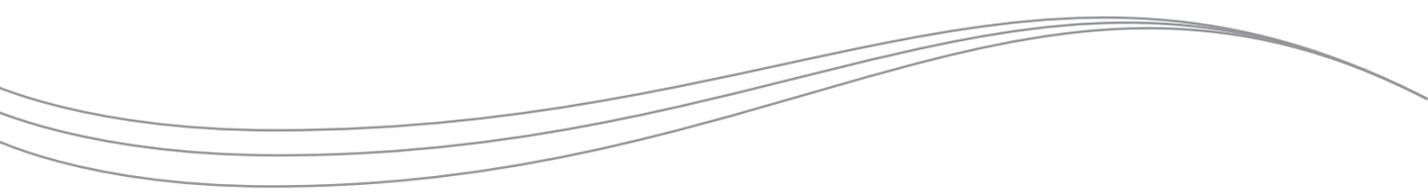


**INSPIRE HOSPITAL CLINICIANS AND STAFF MEMBERS** to develop a deeper awareness, empathy, and connection with patients in order to improve overall health care through our program, *Literature & Medicine: Humanities at the Heart of Health Care®*; *(see page 8)*

**INSPIRE THOUSANDS OF BAY STATE RESIDENTS** to become more informed and engaged citizens through our noted Grant Program. *(see page 10)*



COVER PHOTO BY AMANDA KOWALSKI; PHOTOS ABOVE COURTESY OF MASS HUMANITIES GRANTEEES





Clemente Course graduation in Dorchester

“Clemente was a chance to learn what I was capable of. People look at you differently because of education, especially the humanities. They change and mold you as a person. Last year, I graduated from Northeastern University. I owe this to Clemente.”

—Ginnette M. Powell, class of 2004

## { The Clemente Course }

PARTICIPANTS IN THE CLEMENTE COURSE IN THE Humanities know the meaning of inspiration. They have struggled with the limitations of poverty, and their dreams of furthering their education and participating fully in society have been hindered. However, for the more than 400 graduates of the Clemente Courses that Mass Humanities has offered, the study of literature, art history, moral philosophy, and American history has provided an inspired gateway from one reality to another. To use the students’ words: from “detached to aware,” “neglected to engaged,” “dormant to energized.” These adults have not only transcended the barriers of their beginnings, they have come to epitomize the transformative power of the humanities.

### What Is The Clemente Course?

Students from **disadvantaged** backgrounds who are 17 and older are given tuition-free, college level instruction for college credit. They are also provided free **books**, **carfare**, and **childcare** to ensure there are no obstacles to completing the **110 hours** of instruction the Course requires. Those who finish the Course receive transferable **college credit**, but in reality Clemente provides so much more. Since 1999, Mass Humanities has offered the Clemente Course at different times in Dorchester, Holyoke, New Bedford, and Worcester, **four communities** with high percentages of socioeconomically disadvantaged residents. Mass Humanities has presented courses in Dorchester and New Bedford in recent years, and hopes to have four sites running by 2016.

PHOTOS BY AMANDA KOWALSKI

### What Sets Clemente Apart?

- highly qualified and committed **FACULTY MEMBERS** who understand the demographic participating in the Course
- **SEMINAR-STYLE CLASSES** that encourage relating the course material to daily life
- a host of **SUPPORT SERVICES** to enable participants to overcome personal challenges that might prevent them from completing the Course

“Clemente ignited a flame inside me that had long gone out. I had forgotten who I was. I am now full of hope and excitement for the future. Because of Clemente I am a better mother, daughter, neighbor, employee, but more importantly I am ablaze.”

—Martine Amazan-Lima, class of 2010



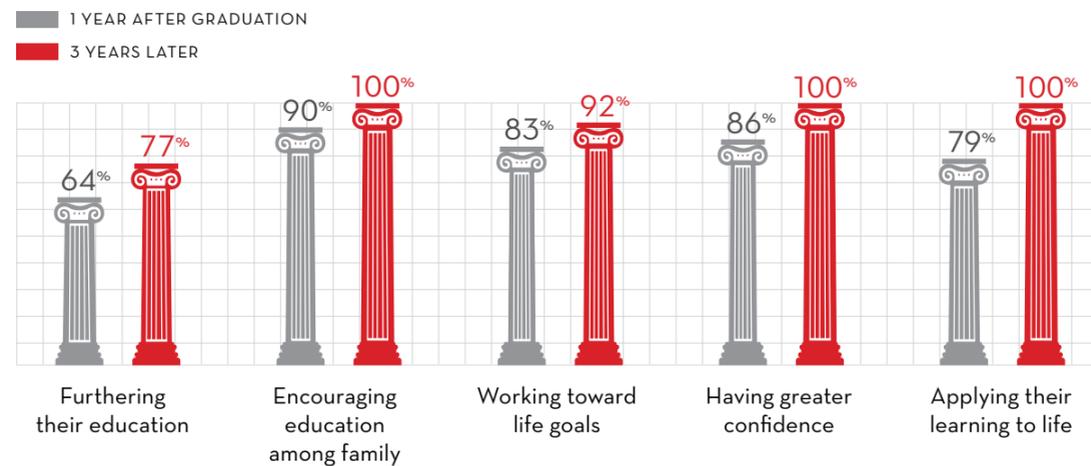
### What's In A Name?

The Clemente Course in the Humanities is named for the Roberto Clemente Center on the Lower East Side of Manhattan, where the program was conceived. Because the program had no name, the original scholars referred to it as the “Clemente Course,” and the name stuck. It also seemed to the founders to be apt because the original namesake, the late Major League Baseball Hall-of-Famer Roberto Clemente, dedicated much of his life to helping disadvantaged people. And, as scholars like to point out, the word “clemente” is derived from the Latin for “humane.”



### By the Numbers

The recently completed evaluation of the Clemente Course revealed very encouraging numbers, reinforcing Mass Humanities’s plan to expand the Course. As a result of Clemente, the following represents the percentage of graduates who describe themselves as:



PHOTOS BY AMANDA KOWALSKI



Dorchester Clemente Course classroom

“Clemente changed my goals and aspirations. Furthering my academic career and fulfilling my dream of becoming a nurse—teaching healthy living to the next generation—is now achievable. Clemente set the foundation. I now move without any fears.”

—Hortencia DiRosario, class of 2013

# { Family Adventures in Reading }



PHOTO BY AMANDA KOWALSKI

Mother and daughter after a FAIR session in Attleboro

FROM THE HOMERIC POEMS TO CONTEMPORARY film, storytelling has always tapped the human imagination, ignited our curiosity, and inspired us to reflect on the questions that shape our lives. When better to introduce those gifts than at an age when kids are at their most inquisitive? Mass Humanities’s Family Adventures in Reading (FAIR) program provides children with one of their first opportunities to see intellectual life as a lifelong and rewarding endeavor. FAIR also inspires parents and caregivers who, upon completing a session, report the many ways in which the program has helped them rediscover their children and form tighter bonds. Guided by expressive storytellers, the families who enroll in FAIR reacquaint themselves not only with the power of words but also the ways in which mastering that power cultivates literacy, eloquence, and clear thinking—all of which will make people at any age better citizens with more holistic lives.

## What Is FAIR?

FAIR operates as a 90-minute weekly gathering for children and their parents. A professional storyteller engages the group through an interactive presentation of two books followed by a discussion centered around themes such as courage, honesty, or fairness. Mass Humanities selects the reading material with these criteria in mind:

- artistic excellence
- narrative appeal
- how the books draw on a variety of cultural traditions
- the degree to which the stories explore character-building concepts

FAIR not only jumpstarts creativity and intellectual ability in kids, it also brings generations together in a meaningful setting. The goal of Mass Humanities is to expand FAIR to more libraries.

## What Sets FAIR Apart?

- children and adults read about and discuss IMPORTANT ISSUES together
- professional storytellers engage both the imagination and critical THINKING SKILLS
- picture books of high literary value tell stories that reflect the COMPLEXITY OF LIFE
- the PUBLIC LIBRARY is presented as a base for further exploration

## By the Numbers 2008 - 2012



“Although reading and spending family time together is the focus of the program, I have witnessed families unite and new friendships form. The positive repercussions of the FAIR program extend far into our communities and beyond.”

—Karen Chace, FAIR storyteller



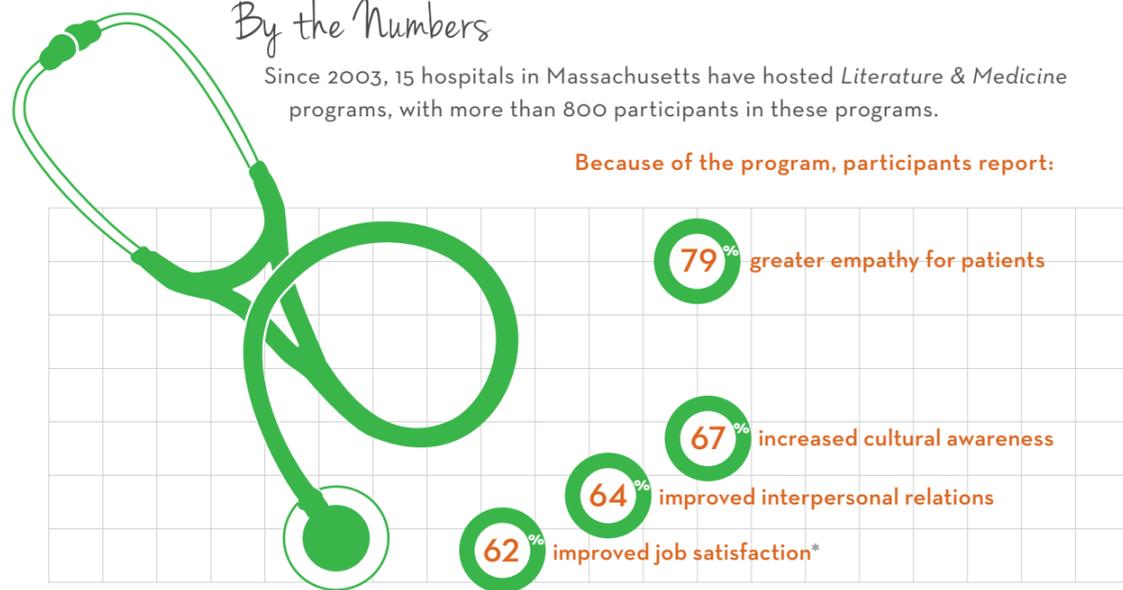
## { Literature & Medicine }

NO MATTER OUR BACKGROUNDS, ALL OF US BENEFIT FROM THE OPPORTUNITY to reflect and focus. But for those dealing on a professional basis with the complex dilemmas surrounding health care—death and disease, anxiety and fear—such introspective time is critical to doing their jobs well. Mass Humanities’s program, *Literature & Medicine: Humanities at the Heart of Health Care*®, provides those involved in medicine—from doctors and nurses to social workers and receptionists—with that crucial time. *Literature & Medicine* is predicated on the belief that literature, because it provides insights into the experiences of others, is uniquely capable of illuminating human struggles and thereby improving the communication between caregivers and patients, as well as among the caregivers themselves. By delving into the riches of critically-acclaimed books, poems, and short stories, *Literature & Medicine* participants routinely report greater empathy as well as a renewed desire and ability to see and treat the whole patient.

### By the Numbers

Since 2003, 15 hospitals in Massachusetts have hosted *Literature & Medicine* programs, with more than 800 participants in these programs.

Because of the program, participants report:



\*results of the 2008 national *Literature & Medicine* Evaluation Survey of 27 States

BAYSTATE MEDICAL CENTER | BERKSHIRE MEDICAL CENTER | BETH ISRAEL DEACONESS MEDICAL CENTER | BOSTON CHILDREN’S HOSPITAL | BRIGHAM AND WOMEN’S HOSPITAL | CAMBRIDGE HEALTH ALLIANCE | DANA-FARBER CANCER INSTITUTE | FAULKNER HOSPITAL | LAHEY HOSPITAL AND MEDICAL CENTER | MASSACHUSETTS GENERAL HOSPITAL | NEWTON-WELLESLEY HOSPITAL | NORTHAMPTON VETERANS ADMINISTRATION MEDICAL CENTER | ST. ELIZABETH’S HOSPITAL | TUFTS MEDICAL SCHOOL | UMASS MEMORIAL MEDICAL CENTER

“Literature is the greatest teacher of compassion. It is the one place where we can see another’s experience through different eyes, and therefore it’s the perfect tool for people in medicine.”

—Leslie Nyman, nurse and facilitator at Baystate Medical Center

PHOTO BY STAN SHERER



Literature & Medicine participants at the Northampton Veterans Administration Medical Center

### What Is *Literature & Medicine*?

The program functions as a series of six monthly **discussions** organized around various themes: addiction; aging; end of life; and more. A **literary work** addressing that theme inspires the conversation and the discussion is led by a professional scholar.

### What Sets *Literature & Medicine* Apart?

- HOSPITAL WORKERS and volunteers of all types read and discuss **IMPORTANT ISSUES** together
- specially trained facilitators create a secure environment for **EMOTIONAL EXCHANGES**
- a regularly refreshed syllabus of outstanding short stories, poems, plays, and memoirs addresses **MANY ASPECTS OF HEALTH CARE**
- participants bring **RENEWED** energy and **INSIGHT** to their relationships with patients and with each other

# { Grant Program }



WHEN MASS HUMANITIES WAS FOUNDED IN 1974, IT MADE A promise: that inspired thought, inspired conversation, and inspired action would always thrive in our state and in ourselves. In a world where we have reason to worry about how we talk to each other and how we think about our lives and the issues that confront us, this remains a vital promise worth keeping. How do we live lives of depth and value? What must we do to enrich the lives of those in our community? Where do we gain the knowledge and perspective that will illuminate our world and the roles we play in it? These are the human questions that require true inspiration to answer. The Mass Humanities Grant Program is dedicated to furthering that inspiration across the Bay State by funding grantees who help us form deeper, richer responses to those human questions that govern our lives and ensure our fulfillment as people.

“Mass Humanities helped me follow my passion. The grant I received for my second film was more than funding at a pivotal moment. It was a nod of approval from an organization known to have high standards, insight into what people value, and an understanding of how the humanities enrich us all.”



PHOTO BY CABLE RISDON

—Ken Burns, filmmaker and Mass Humanities grant recipient

Photos courtesy of grant recipients: (Top row, l-to-r) Boston Fire Historical Society; Center for Independent Documentary; Stonehill College; Center for Independent Documentary; Cape Cod Community Media Center; Historic Deerfield; Save the Harbor/Save the Bay; American Textile History Museum; Old Deerfield Productions (2 images); (Bottom row, l-to-r) Newton Historical Society; Old Deerfield Productions; Mary Lyon Foundation; Hamline University; Higgins Armory Museum; Gore Place; Canal District Alliance; Gloucester Maritime Heritage Museum; Hancock Shaker Village; and Center for Independent Documentary.

## What Is the Grant Program?

Mass Humanities provides matching grants for humanities programs serving a broad cross section of Massachusetts residents. Funded projects include library-based reading and discussion programs, museum exhibitions, local history projects, film, radio and theatrical productions, and public forums focusing on issues of both enduring significance and contemporary relevance.

## By the Numbers 2002 - 2012



## What Sets the Grant Program Apart?

- provides **CRUCIAL** funding for small and mid-sized non-profits whose programs have a strong humanities component
- funded programs combine **OUTSTANDING** humanities scholarship with engaging and accessible **FORMATS**
- **PROGRAM OFFICERS** provide clear, professional guidance to applicants who meet the basic requirements in an effort to strengthen programs
- virtually **EVERY MASSACHUSETTS MUNICIPALITY** has benefited over the years

# { Inspire Giving }

EACH OF US HAS PERSONAL STORIES ABOUT HOW THE HUMANITIES HAVE inspired us, through classes or teachers, museums, films, books, conversations, or other forms. The humanities help us make life richer, more meaningful, and worth living.

Share the inspiration of the humanities with those who have limited access to their vital gifts by making a charitable contribution to the Inspire campaign.

**If you believe in inspiring minds and inspiring lives, we need your help! Here's how:**

In 2012, Mass Humanities was awarded a prestigious Challenge Grant of \$425,000 from the National Endowment for the Humanities (NEH) to jumpstart the Inspire campaign. The challenge of the NEH grant is for Mass Humanities to raise an additional \$1,275,000 by 2016.

TOTAL donations needed	\$ 1,275,000
+ NEH Challenge Grant	425,000
<hr/>	
Total Raised for the Inspire Fund	\$ 1.7 million

## Naming Opportunities

By attaching their names to key aspects of the Inspire campaign, donors demonstrate their commitment to keeping the humanities available to everyone.

Donors who commit \$35,000 or more to the campaign can establish a fund that is named for them, or their designee. Furthermore, they may restrict their donations in a number of ways, such as targeting audiences in a particular geographical region in Massachusetts, or focusing on a particular humanities discipline (history, literature, philosophy, etc.).

Contact the Mass Humanities development office for details by writing John Sieracki, Director of Development and Communications, at [jsieracki@masshumanities.org](mailto:jsieracki@masshumanities.org), or by calling (413) 584-8440.

## Dollars at Work

The Program | The Objective

### Clemente Course

To expand the Clemente Course in the Humanities to 2 additional communities.

### Family Adventures in Reading (FAIR)

To incorporate more community libraries into the program as well as provide outreach money to draw enrollment from new families.

### Literature & Medicine

To increase the number of host hospitals.

### Grant Program

To create named endowed humanities funds that can be designated according to:

- Regions or communities
- Demographics
- Themes
- Humanities Disciplines
- Or an area of the donor's interest

“Mass Humanities is a brave, vital organization considered a treasure by the community it serves. We are struck by its level of commitment to using the humanities to reach out to people... giving them the means to better their lives and helping them become more productive, civically engaged citizens.”

—National Endowment for the Humanities

“The reason for **my pledge** is simple. It is to repay a debt that I owe the historians, novelists, poets, and philosophers who have **inspired** me to think more carefully about the issues of our times, understand more deeply what it means to be a **part of my society**, and provide endless opportunities to explore the full range of **human experience**.

It is unworthy of me, or of us as a society, to deny that same **opportunity** to anyone because of where they live, how much they make, or how long they went to school.

A **contribution** to **Mass Humanities** helps ensure that never happens. It helps to preserve the legacy of **understanding** and **discourse** that informed our nation at its beginning, and is critical to its **vitality** today.”



COURTESY OF JOHN BURGESS

—JOHN BURGESS,  
*Attorney,  
Philanthropist,  
Humanist*



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