



Executive Director David Tebaldi and the Board of Directors of Mass Humanities invite you to celebrate

True Stories

the 2017 Governor's Awards dinner to support the public humanities.

Sunday, October 15, 5:00 pm

FAIRMONT COPLEY PLAZA

138 St. James Avenue, Boston

Honoring

HENRY LOUIS GATES, JR.

SACHA PFEIFFER

DAVID STARR

The professional life of each of the 2017 Governor's Awards recipients has been dedicated to uncovering and explaining truth. The **True Stories** awards dinner and the **What's New about Fake News** public forum (see reverse) together reaffirm the values of truth, free expression, and civil discourse. **Mass Humanities** is a private, nonprofit organization that uses history, literature, philosophy, and the other humanities disciplines to enhance and improve civic life throughout the Commonwealth. For more information, go to: www.masshumanities.org.

SPONSORS AS OF JULY 25

Laureate

The Springfield Republican

Luminary

The Fairmont Copley Plaza (in kind)
Hertel & Konish Wealth Management Group

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SPONSORSHIP OPPORTUNITIES

All sponsors receive recognition on the Mass Humanities website and in printed materials, displays, and announcements at the event, according to sponsorship levels.

\$40,000 Laureate

- > Front-of-house table (up to ten seats)
- > Center spread program ad
- > Program cover recognition

\$20,000 Visionary

- > Front table
- > Full-page program ad & cover recognition

\$10,000 Luminary

- > Front table
- > Full-page ad

\$5,000 Champion

- > One table
- > Half-page ad

\$2,500 Benefactor

- > Half table (up to five seats)
- > Quarter-page ad

Proceeds support programs that reach underserved communities, such as the Clemente Course in the Humanities.

The deadline for ad submissions is September 22. Contact Carolyn Cushing, ccushing@masshumanities.org 413-584-8440, extension 107.

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MASS HUMANITIES WILL CONFER THE 2017 MASSACHUSETTS GOVERNOR'S AWARDS IN THE HUMANITIES UPON THREE INDIVIDUALS WHOSE PUBLIC ACTIONS HAVE BEEN GROUNDED IN AN APPRECIATION OF THE HUMANITIES AND ENHANCED CIVIC LIFE IN THE COMMONWEALTH.

In addition to highlighting the important role of the public humanities in our society, the goal of the Governor's Awards is to inspire all of our leaders and institutions to advance the values expressed in the mission of Mass Humanities by spotlighting the achievements of a few.



HENRY LOUIS

GATES, JR. is the Alphonse Fletcher University Professor and Director of the Hutchins Center for African & African American Research at Harvard University. Gates has authored or co-authored twenty-one

books and created seventeen documentary films. His six-part PBS documentary series, *The African Americans: Many Rivers to Cross* (2013), which he wrote, executive produced, and hosted, earned the Emmy Award for Outstanding Historical Program—Long Form, and many other honors. Gates's latest film is the six-hour PBS documentary, *Africa's Great Civilizations* (2017).

The recipient of fifty-five honorary degrees and numerous prizes, Gates was a member of the first class awarded "genius grants" by the MacArthur Foundation in 1981, and in 1998, he became the first African American scholar to be awarded the National Humanities Medal. He was named to *Time's* 25 Most Influential Americans list in 1997, and to *Ebony's* Power lists in 2009, 2010 and 2012. He serves on a wide array of boards, including the New York Public Library, the NAACP Legal Defense Fund, the Aspen Institute, Jazz at Lincoln Center, the Whitney Museum of American Art, Library of America, and the Brookings Institution.

SACHA PFEIFFER

was a member of the *Boston Globe* Spotlight Team whose stories on the Catholic Church's cover-up of clergy sex abuse won them the 2003 Pulitzer Prize for Public Service, among other honors. That reporting is the subject of the 2015 movie "Spotlight," in which Pfeiffer is played by actress Rachel McAdams.

At the *Globe*, Pfeiffer has also produced investigative series on corporate boards, shoddy home construction, and financial abuses by charitable foundations; covered legal affairs and the Massachusetts courts; and written for the *Sunday* magazine, travel pages, and food section. She currently writes about wealth, philanthropy and nonprofits, and still does investigative work.

In the broadcast realm, Pfeiffer has been the host of "All Things Considered" and "Radio Boston" at WBUR, Boston's NPR station, and a guest host of NPR's nationally syndicated "On Point" and "Here & Now." Her on-air work won a national 2012 Edward R. Murrow Award for broadcast reporting and numerous awards from the Associated Press and the Radio & Television News Directors Association.



DAVID STARR is the

longest-serving news executive in the Advance Publications newspaper group (formerly Newhouse Publications) which, in addition to newspapers, owns *Conde Nast* magazines, the American City Business Journals and other publications. He was the longtime publisher and then president of the *Springfield Republican*.

Starr was the driving force in turning Springfield from a decaying downtown to a vibrant inner city in the 1980s and '90s. He was president of Springfield Central, the city's downtown revitalization organization, from 1979 to 1995. Starr has been active in a number of Springfield organizations, including the Springfield Symphony, WGBY, and the Library and Museums Association. He was a founder of the Springfield Business Friends of the Arts as well as the Community Foundation of Western Massachusetts and the Economic Development Council of Western Massachusetts. He served on the board of the Massachusetts Cultural Council for 31 years and was a director and chairman of the American Arts Alliance from 1989 to 1992. Drafted into the U.S. Army in 1942, Starr was a member of a unit in Austria that arrested several high-level Nazi officials at the end of World War II.



The True Stories awards dinner follows the Mass Humanities 2017 Fall Forum:
What's New about Fake News?

Rabb Auditorium, Boston Public Library, 600 Boylston Street
2:30 – 4:30 PM / Free and open to the public

Featuring

Jelani Cobb, Ira A. Lipman Professor of Journalism, Columbia Journalism School; staff writer, *The New Yorker*

Charles Ferguson, political scientist; director and producer of the Academy Award-winning documentary, *Inside Job* and other films (tentative)

Marnie Shure, managing editor, *The Onion*, "the world's leading news publication"

Claire Wardle, research director, First Draft; member, World Economic Forum Global Agenda Council on the Future of Information and Entertainment

Sacha Pfeiffer will moderate.