

THE 2020 MASSACHUSETTS GOVERNOR'S AWARDS IN THE HUMANITIES



The Board of Directors of Mass Humanities invites you to honor the 2020 recipients by sponsoring and joining the **online celebration**,

SUNDAY, OCTOBER 25, 5:00-7:00 PM

SPONSORSHIP OPPORTUNITIES

All sponsors receive recognition on the Mass Humanities website and social media starting in October, and in on-screen displays and announcements during the event.

LAUREATE \$50,000

- 30 guests
- Full-screen ad
- 30 social media posts
- Featured billing

VISIONARY \$25,000

- 25 guests
- 25 social posts
- Full-screen ad

LUMINARY \$10,000

- 15 guests
- 15 social posts
- Full-screen ad

CHAMPION \$5,000

- 10 guests
- 10 social posts
- Half-screen ad

BENEFACTOR \$2,500

- 5 guests
- 5 social posts
- Quarter-screen ad

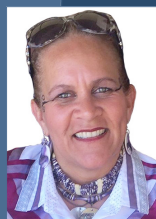
**Deadline for full social media promotion:
September 20**

**Deadline for screen ad submissions:
October 19**

Proceeds support programs that reach underserved communities, such as the Clemente Course in the Humanities.

Contact John Sieracki
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413-687-0322

HONORING



JESSIE LITTLE DOE BAIRD

of Mashpee, for her work to reclaim the Wampanoag language and culture



ALFRED GRIGGS

of Northampton, for leadership in philanthropy and nonprofit governance in the Pioneer Valley



LEE PELTON

of Boston, for broadening opportunities in liberal arts higher education in Boston and beyond



FREDERICKA STEVENSON

of Cambridge, for advancing the humanities through public programming locally and nationally

MASS HUMANITIES CONFERS THE MASSACHUSETTS GOVERNOR'S AWARDS IN THE HUMANITIES UPON INDIVIDUALS WHOSE PUBLIC ACTIONS HAVE BEEN GROUNDED IN AN APPRECIATION OF THE HUMANITIES AND ENHANCED CIVIC LIFE IN THE COMMONWEALTH.

In addition to highlighting the important role of the public humanities in society, the goal of the Awards is to inspire all of our leaders and institutions to advance the values expressed in the mission of Mass Humanities by spotlighting the achievements of a few.

JESSIE LITTLE DOE BAIRD

is a citizen and vice chairwoman of the Mashpee Wampanoag Tribe and the Wampanoag Women's Medicine Society. She is co-founder and director of the Wôpanâak Language Reclamation Project, for which she garnered a MacArthur Fellowship. She has written an introduction to Wampanoag grammar, is currently working on a dictionary, and has authored many books in the language. She is a former research fellow of the National Science Foundation's Documenting Endangered Languages program and has served on the Mashpee Housing Authority and the Mashpee Historic District.

AL GRIGGS

graduated from the U.S. Naval Academy and then served as a jet pilot in the U.S. Marine Corps from 1963 to 1968. A former Coca-Cola Bottler, Griggs has served on the boards of the Community Foundation and Economic Development Corporation of Western Massachusetts, Cooley Dickinson Hospital, and Dartmouth-Hitchcock Health. He recently completed a six-year term on the Mass Humanities board and is currently chair of the board of CISA (Community Involved in Sustaining Agriculture) and a member of the board of the John Hay Estate at the Fells in Newbury, New Hampshire.

LEE PELTON

is president of Emerson College and an internationally known speaker and writer on the value of liberal education and leadership development, civic engagement, and diversity and inclusion. Pelton served as dean of the college at Colgate University and Dartmouth College, and was president of Willamette University in Salem, Oregon for 13 years. He serves on the board of directors of the Boston Chamber of Commerce, WGBH, MIT Press, Harvard Graduate School Alumni Council, Boston Arts Academy Foundation, the Boston Municipal Research Bureau, Facing History and Ourselves, and the Barr Foundation.

FREDERICKA STEVENSON

is chair *emeritus* of Summer Search Boston, which she co-founded in 1993 to support low-income high school students who demonstrate compassion and resilience. She is a member of the Smithsonian National Board and chairman of the Smithsonian Science & Education Advisory Board. She served as chair of the board of directors of WBUR, and is currently a member. She is a member of the Women's Leadership Board at Harvard Kennedy School, and an overseer of the Museum of Science. She served as a member of The NPR Foundation board and as a Boston Fellow of the Harvard Art Museums.

DEMOCRACY DEMANDS WISDOM

PICTURE A DEMOCRACY WHERE EVERYONE VALUES CULTURAL KNOWLEDGE, CIVIL DISCOURSE, AND DIVERSE PERSPECTIVES.

Instead of a society that's increasingly divided, detached, and distracted, we have one that's less polarized, more engaged in civic life, and more willing to listen to others' opinions—to the benefit of all.

BY SUPPORTING THE GOVERNOR'S AWARDS IN THE HUMANITIES, YOU'RE TAKING PART IN BUILDING THIS COMMONWEALTH OF IDEAS.

Through public programs and grants, Mass Humanities promotes the use of the humanities—history, literature, philosophy, cultural studies and more—to deepen public understanding of current issues, strengthen our sense of common purpose, and enrich individual and community life. The humanities provide us with the ideas and insights, the analytical and interpretive tools, and the empathy and language we need to understand each other and ourselves. Only through such understanding can we discover the shared aspirations and ideals out of which a durable sense of a common good can emerge.

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