



Digital Capacity Grant Key Application Questions

Note: The application will contain some additional questions, such as contact information and legislative districts. If your organization is registering with Mass Humanities for the first time, you will need its Tax ID number. If your organization is fiscally sponsored, you will need your fiscal sponsor's Tax ID number and a signed fiscal sponsorship contract.

Project Title:

Applicant Organization: Describe your organization, its mission and its typical programs.

Project Start Date:

Project End Date:

Will the final program or platform be free for participants or users?

Will it be open to the public or K-12 students?

Project Type (Select all that apply): Online program, virtual exhibit, hybrid program, video production, podcast, digitization and access, website redesign, other.

Project Narrative: Describe the goal or purpose of the project, its digital format, and its intended audience(s) and why they will be interested. Mass Humanities reviewers will be looking for project descriptions that demonstrate defined goals, potential public impact, and use of digital formats

Project Timeline: List major project benchmarks and the dates when they will take place. Be specific.

Humanities Engagement: Describe how this project engages Massachusetts residents with humanities content and/or conversations.

Outreach: How will you reach your project's intended audience? How will the public learn about your project?

Total anticipated audience for deliverables before April, 1, 2022: How many people do you anticipate will engage with your project within a year. Include all potential attendees, viewers, or users.

Digital Capacity: What weaknesses or needs in your organization's digital capacity will this program allow you to develop and use for future humanities programs?

Project Personnel: List the major project personnel, describing their role in the project and their qualifications (approximately 1 brief paragraph per person).

Humanities Personnel: List who of the major project personnel has experience to undertake or direct the humanities focus of the project. You may copy the description from the personnel section and make any additions that might help reviewers.

Number of Full Time Equivalent Employees: Approximately how many full time employees does your organization have? Here's how to calculate: Count the number of employees working

30 or more hours per week. Add part time employees by counting the total number of hours part time employees work in a month and divide that by 120. Add the two numbers together to get your full time equivalent employees. Contractors do not count toward this total.