THE 2021 MASSACHUSETTS GOVERNOR'S AWARDS IN THE HUMANITIES



The Board of Directors of Mass Humanities invites you to honor the recipients and hear them in conversation by sponsoring and joining the celebration:

SUNDAY, OCTOBER 24, 5:00-7:00 PM

John F. Kennedy Memorial Library and Museum, Boston / Livestreamed



HONORING

JOHN BURGESS

of Boston, for ongoing excellence in governance and jurisprudence with diverse cultural and educational institutions in Boston and beyond.



ANNETTE GORDON-REED

of Cambridge, for changing our perception of history and understanding of present-day issues involving leadership, race, and social justice.



SONIA NIETO

of Amherst, for pioneering multiculturalism in education and instructing generations of new teachers in the values of inclusion.



HEATHER COX RICHARDSON

of Winchester, for making sense of recent social and political challenges from a historical perspective for millions of Americans.

SPONSORSHIP OPPORTUNITIES

All sponsors are offered recognition on the Mass Humanities website and social media, and in displays and announcements during the event. Access is provided for guests to stream the event, in addition to seats at the Kennedy Library as listed below.

LAUREATE

\$50,000

- 30 seats
- Double-size ad
- 10 social media posts
- Featured billing

VISIONARY \$25,000

- 20 seats
- 5 social posts
- Full-size ad

CHAMPION \$5,000

- 10 guests
- 2 social posts
- Half-size ad

Deadline for social posts: September 24 Deadline for print ads: October 8

Proceeds support programs that reach underserved communities, such as the Clemente Course in the Humanities.

Contact John Sieracki jsieracki@masshumanities.org 413-687-0322

LUMINARY \$10,000

- 15 guests
- 3 social posts
- Full-size ad



- 5 guests
- 1 social postQuarter-size ad

MASS HUMANITIES CONFERS THE MASSACHUSETTS GOVERNOR'S AWARDS IN THE HUMANITIES UPON INDIVIDUALS WHOSE PUBLIC ACTIONS HAVE BEEN GROUNDED IN AN APPRECIATION OF THE HUMANITIES AND ENHANCED CIVIC LIFE IN THE COMMONWEALTH.

In addition to highlighting the important role of the public humanities in society, the goal of the Awards is to inspire all of our leaders and institutions to advance the values expressed in the mission of Mass Humanities by spotlighting the achievements of a few.

JOHN BURGESS

practiced corporate and international law at the firm WilmerHale for more than three decades. He currently teaches Law of the Sea at Tufts University's Fletcher School of Law and Diplomacy. He is a member of the Council on Foreign Relations and has been a visiting professor internationally. Burgess spent a year at the U.S. State Department during the START Treaty negotiations. He is currently a member of the WBUR board of directors and chair of the governance committee. He has served as a trustee of the Roxbury Latin School; a director on the Mass Humanities board from 2003 to 2010, the final two years as chair: and as a member of several other boards.

ANNETTE GORDON-REED

is the Carl M. Loeb University Professor at Harvard. Gordon-Reed has won sixteen book prizes, including the Pulitzer Prize in History in 2009 and the National Book Award in 2008, for The Hemingses of Monticello: An American Family. She is the current president of The Ames Foundation of Harvard Law School. A selected list of her honors includes a Guggenheim Fellowship in the humanities, a MacArthur Fellowship, the National Humanities Medal, the National Book Award, and the Frederick Douglass Book Prize. Gordon-Reed served as a member of the board of trustees of Dartmouth College from 2010 to 2018. She was elected a fellow of the American Academy of Arts and Sciences in 2011.

SONIA NIETO is professor emerita of language, literacy, and culture in the College of Education at the University of Massachusetts Amherst. Her research has focused on students of culturally and linguistically diverse backgrounds, with an emphasis on Latin@ sudents. Author of dozens of journal articles and book chapters, she has written or edited 13 books, including a memoir, Brooklyn Dreams: My Life in Public Education. The first edition (1992) of her classic text, Affirming Diversity: The Sociopolitical Context of Multicultural Education. was selected for the Museum of Education Readers' Guide as "one of the 100 books that helped define the field of education in the 20th century." Dr. Nieto has received numerous awards including nine honorary doctorates.

HEATHER COX RICHARDSON

is professor of history at Boston College and the author of six acclaimed books about American politics, most recently How the South Won the Civil War: Oligarchy, Democracy, and the Continuing Fight for the Soul of America. Her books, West from Appomattox and To Make Men Free: A History of the Republican Party were Editor's Choice selections of the New York Times Book Review. Richardson is a national commentator on American political history and the Republican Party. She is a leading #Twitterstorian, and the author of Letters from an American, a chronicle of modern political history that appears on Facebook and in newsletter format. With Professor Joanne Freeman, she is the co-host of the podcast Now & Then.

DEMOCRACY DEMANDS WISDOM

PICTURE A DEMOCRACY WHERE EVERYONE VALUES CULTURAL KNOWLEDGE, CIVIL DISCOURSE, AND DIVERSE PERSPECTIVES.

Instead of a society that's increasingly divided, detached, and distracted, we have one that's less polarized, more engaged in civic life, and more willing to listen to others' opinions—to the benefit of all.

BY SUPPORTING THE GOVERNOR'S AWARDS IN THE HUMANITIES, YOU ARE TAKING PART IN BUILDING THIS COMMONWEALTH OF IDEAS.

Through public programs and grants, Mass Humanities promotes the use of the humanities—history, literature, philosophy, cultural studies and more—to deepen public understanding of current issues, strengthen our sense of common purpose, and enrich individual and community life. The humanities provide us with the ideas and insights, the analytical and interpretive tools, and the empathy and language we need to understand each other and ourselves. Only through such understanding can we discover the shared aspirations and ideals out of which a durable sense of a common good can emerge.

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