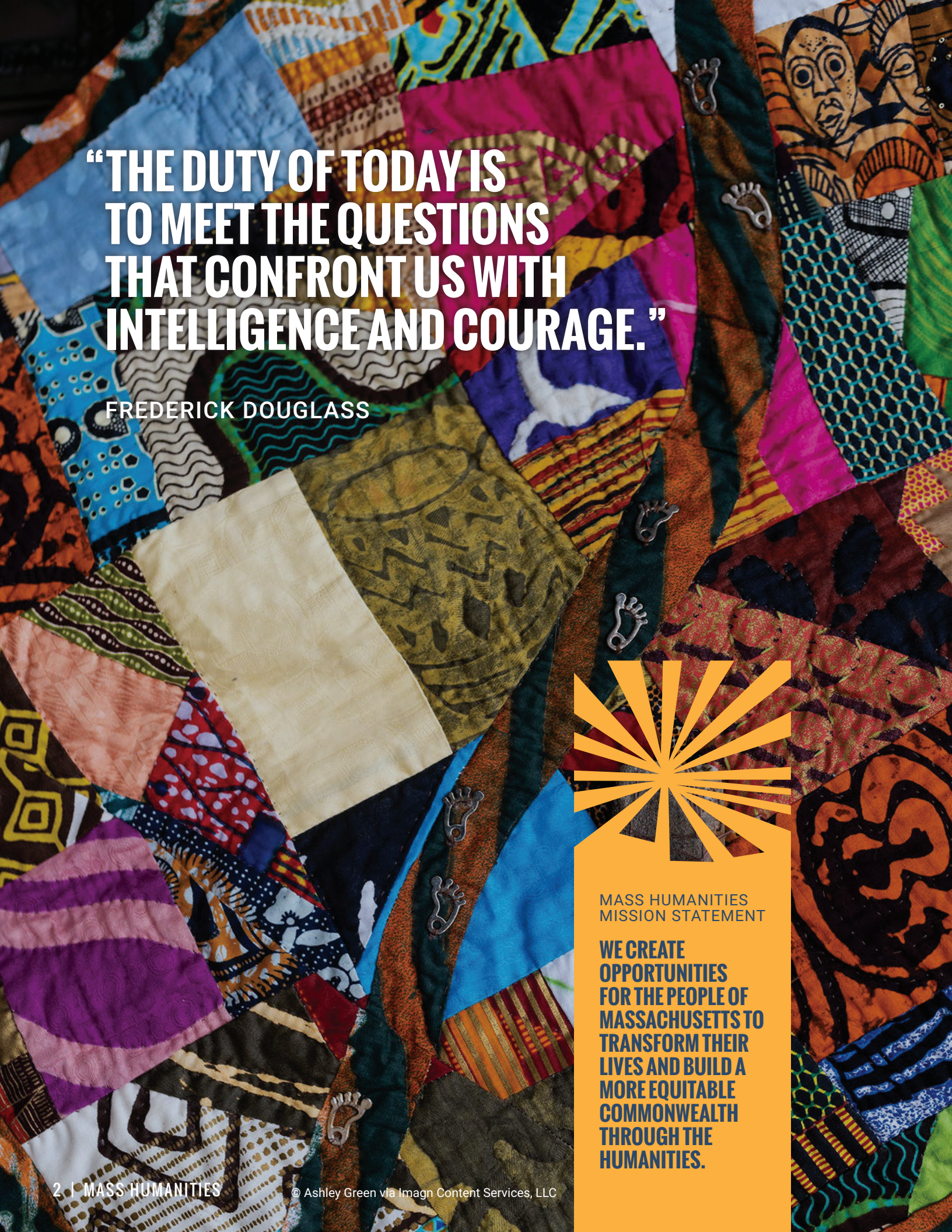


BY AND FOR THE PEOPLE

50TH
ANNIVERSARY
CAMPAIGN

2021-2024





**“THE DUTY OF TODAY IS
TO MEET THE QUESTIONS
THAT CONFRONT US WITH
INTELLIGENCE AND COURAGE.”**

FREDERICK DOUGLASS



**MASS HUMANITIES
MISSION STATEMENT**

**WE CREATE
OPPORTUNITIES
FOR THE PEOPLE OF
MASSACHUSETTS TO
TRANSFORM THEIR
LIVES AND BUILD A
MORE EQUITABLE
COMMONWEALTH
THROUGH THE
HUMANITIES.**

LET'S MEET THE CHALLENGE OF THIS HISTORIC MOMENT.

FOR GENERATIONS, Massachusetts has served as a leader for improving on the American experiment. We live on land that belongs to Indigenous peoples, in the birthplace of the Revolution. We walk in the footsteps of abolitionists, and protect the natural beauty of our state. The humanities—our stories, our ideas, our commitment to equality—are central to this leadership.

We invite you to take part in this history.

At this crucial time for our nation, you can contribute to strengthening our democracy. Your philanthropy and your partnership will create opportunities for the people of Massachusetts to use the humanities to make informed decisions for their families, their neighborhoods, and our democracy. In a time of division and misinformation, the humanities can catalyze civic engagement to strengthen our society. Over the next three years, Mass Humanities will bring more people together to listen, learn, and share their stories and ideas to build a better future for our children and our communities.

"Healing and unity can only come when people see the dignity and the value of the human being. Douglass's Fourth of July speech shows us that."

WILLIE WILSON, JR., SCHOLAR AND ORGANIZER OF BROCKTON READING FREDERICK DOUGLASS TOGETHER

Photo: Sabato Visconti

"The Clemente Course is the gift that keeps on giving. It has given me the extra boost and validation in knowing who I am and presenting myself with more confidence."

SUSI RYAN, GRADUATE OF THE WORCESTER CLEMENTE COURSE

Civic engagement happens at the local level. Our commitment to statewide impact means that your support for Mass Humanities reaches rural and urban communities through free public events at libraries, museums, cultural institutions, community centers, and online. Our network of humanities organizations across the state provides the infrastructure for people of all backgrounds to bridge our differences and forge solutions at this pivotal time.

Mass Humanities will meet this historic moment by ensuring that the best local ideas receive more support and reach a wider audience. We will accomplish this through a combination of established programs and new initiatives that champion participation and collaboration. Together, we will amplify the voices of the humanities through partnerships with media outlets and publishers, and develop our digital communication channels and capacity to broadcast original content.





Courtesy of ROPE Berkshires

THE HUMANITIES: CORNERSTONES OF A FREE SOCIETY

The humanities are the lessons provided by our ancestors, and the messages we pass on to future generations. The humanities are the ways we communicate our hopes and fears to our fellow human beings. History, literature, and philosophy help us respond to essential questions: What is the right thing to do? What do I owe to my family, my community, my country? When we come together to address these questions, to learn and share our stories, we practice the public humanities. Over the past five decades, Mass Humanities has helped thousands of people realize this potential and improve society.

MASS HUMANITIES HAS FUNDED AND PRESENTED PROGRAMS IN PARTNERSHIP WITH THOUSANDS OF ORGANIZATIONS SINCE 1974.

826 Boston
ActiveVista Media
Amelia Park Children's Museum
American Ancestors/
New England Historic
Genealogical Society
Amesbury Carriage
Museum
Amherst Historical
Society
Andover Center for
History & Culture
ANIKAYA/Akhra
Arlington Historical
Society
Belchertown State
School Friends
Association
Berkshire County
Historical Society
Berkshire Museum
Beyond Walls Inc.
Black Heritage Festival
Committee
Blackstone River Valley
National Heritage
Corridor
Boston Book Festival
Boston Center for the
Arts
Boston Chinatown
Neighborhood Center
Boston Women's
Heritage Trail
Cambridge Center for
Adult Education
Cambridge Historical
Society
Cape Ann Museum
Cape Arts &
Entertainment

Cape Cod Cape
Verdean Museum and
Cultural Center
Cape Cod Maritime
Museum
Cape Verdean
Association in New
Bedford
Center for Arabic
Culture
Center for Independent
Documentary
Chesterwood, a site of
the National Trust for
Historic Preservation
Chinese Economic
Development Council
City of Newton Cultural
Development Dept.
Clinton Church
Restoration
Collaborative for
Educational Services
Community Action
Agency of Somerville
Concord Museum
Convergence Ensemble
Cuttyhunk Historical
Society
Danvers Alarm List Inc.
Danvers Historical
Society
DEAFinitely
Dedham Historical
Society
Development+ Art
Duxbury Rural &
Historical Society
East Boston Museum
and Historical Society
Edith Wharton
Restoration

Egleston Square Main
Street
Emily Dickinson
Museum
Essex National
Heritage Commission
Fairbanks Family in
America
Falmouth Historical
Society
Fitchburg Historical
Society
Forbes House Museum
Forbes Library
Fort Devens Museum
Framingham History
Center
Freedom House, Inc.
Friends of the
Lawrence Heritage
State Park
Gloucester Maritime
Heritage Center
Gore Place Society
Governor
Bellingham~Cary
House Association
Groton History Center
Guerilla Opera
Hammond Castle
Museum
Hancock Shaker Village
Handhouse Studio
Hatfield Historical
Society
Hawthorne Youth and
Community Center
Historic New England
Historical Society of
Old Newbury

Historical Society of
Old Yarmouth
Holyoke Public Library
Hull Lifesaving
Museum
Hyannis Public Library
Isabella Stewart
Gardner Museum
Jamaica Plain
Historical Society
Lawrence History
Center
Literacy Volunteers of
Greater Worcester
Local Access to Valley
Arts
Longmeadow
Historical Society
Marblehead Museum
Marion Art Center
Martha's Vineyard
Museum
Mass. Center for the
Book
Mass Poetry
Massachusetts
Archaeological Society
Massachusetts
Design Art Technology
Institute
Museum of African
American History
Museum of Russian
Icons
Natick Historical
Society
National Association
for Armenian Studies
and Research
National Black Doll
Museum
Needham History
Center & Museum
New Bedford Fishing
Heritage Center
New Bedford Historical
Society
New Bedford
Preservation Society
New Bedford Whaling
Museum

New Democracy
Coalition of MA
Newburyport Maritime
Society Inc
Newburyport
Preservation Trust
Newton Historical
Society
Norman Rockwell
Museum
Norton Historical
Society
Norwood Historical
Society
Nueva Esperanza
Ohketeau Cultural
Center
Old Colony Historical
Society
Old North Foundation
of Boston
Old Parish Preservation
Volunteers
Old Schwamb Mill
Preservation Trust
Old Sturbridge
Osterville Historical
Society
Paul Revere Memorial
Association
Payomet
Peabody Historical
Society and Museum
Photographic
Preservation Center
Pilgrim Society
Plainfield Historical
Society
Plainfield Reads
Plymouth Patuxet
Museums
Plymouth Antiquarian
Society
Pocumtuck Valley
Memorial Association
Porter-Phelps-
Huntington Foundation
Preservation Worcester
Primary Source
Proprietors of Salem
Athenaeum

Public Health Museum
in Massachusetts
Regis College
Revolutionary Spaces,
Inc.
RiverCulture/ Town of
Montague
Rotch-Jones-Duff
House & Garden
Museum
Royall House and Slave
Quarters
Sandy Pond School
Association
Sharon Historical
Society
Sheffield Historical
Society
Somerville Museum
South Congregational
Church
Spinner Publications
Springfield Museums
Sterling & Francine
Clark Art Institute
Stoneham Historical
Society & Museum
Swampscott Public
Library
Tamarack Hollow
Nature & Cultural
Center
The Barton Center for
Diabetes Education
The Bidwell House
Museum
The David Ruggles
Center
The Friends of the
Adams Free Library
The Greek Institute
The Helene Johnson
and Dorothy West
Foundation For Artists
In Need
The History Project:
Documenting LGBTQ
Boston
The House of the
Seven Gables
The Jamaica Plain
Tuesday Club

The Jar
The Jones Library
The Literacy Project
The Nolumbeka Project
The Performance
Project
The Thoreau Society
The West End Museum
The Wistariahurst
Foundation
Theatre Espresso
Twenty Summers
UMass Dartmouth,
Archives and Special
Collections
Union of Minority
Neighborhoods
United States Naval
Shipbuilding Museum
USS Constitution
Museum
USS Massachusetts
Memorial Committee
Valley Arts Mentors
Ventfort Hall
Association
WAM Theatre
Weiying Olivia Huang
Wellfleet Historical
Society & Museum
Wenham Historical
Association & Museum
Westfield Athenaeum
Westford Museum
Willard House & Clock
Museum
Winchester Historical
Society
Womens Suffrage
Celebration Coalition of
Massachusetts
Worcester Art Museum
Worcester Historical
Museum
Worcester Roots
Worcester Youth
Center
YWCA Southeastern
Massachusetts

KEY INITIATIVES OF THE CAMPAIGN

“Mass Humanities’ work reaches people who otherwise don’t have much exposure to the humanities, for any number of reasons. My support is about making us all more aware of the humanities and how they improve people’s lives, including my own.”

AL GRIGGS

The By and For the People Campaign will engage more Massachusetts residents through humanities programs that foster and enhance civic engagement. With a **\$3 million goal** that we plan to complete by the end of 2024, Mass Humanities will build upon the common ground of the museums, libraries, historical societies, and other local organizations that serve our neighborhoods, small towns, and cities—places residents turn to for connection, knowledge and conversation.

The campaign centers on five initiatives grounded in Mass Humanities’ nearly 50 years of experience transforming individual lives, communities, and the commonwealth.



THE CLEMENTE COURSE: ELEVATING NEW VOICES FOR CIVIC ENGAGEMENT

500 Scholars
\$1 Million



A MORE VIBRANT STORY OF MASSACHUSETTS

75 Orgs / 75,000 People
\$825,000



BRINGING THE WORDS OF FREDERICK DOUGLASS TO MASSACHUSETTS AND THE NATION

6,000 Participants
\$250,000



A PARTNERSHIP WITH THE SMITHSONIAN TO SPARK BIG CONVERSATIONS IN SMALL TOWNS

12,000 Rural Residents
\$125,000



A CHAMPION FOR THE HUMANITIES

Mass Humanities will develop original content that our grantees generate, elevate it through media partnerships, and use it to foster and enhance civic engagement. This robust outreach strategy will culminate in 2024 with a 50th Anniversary Humanities Festival that celebrates the humanities by and for the people.

General Public
\$800,000



THE CLEMENTE COURSE: ELEVATING NEW VOICES FOR CIVIC ENGAGEMENT

Since 1999, we have created new opportunities for thousands of adults from underserved neighborhoods in Brockton, Dorchester, New Bedford, Springfield and Worcester. They build new skills, partner with local cultural organizations, and contribute to civic life of their communities. We will grow our initiative to publish the voices of the Clemente Course in print and digitally, while expanding access by welcoming an additional **500 people** to the program.



Photo: Amanda Kowalski



Photo: Andrew Wang/Pao Arts Center



A MORE VIBRANT STORY OF MASSACHUSETTS

Mass Humanities is committed to responding to an increasingly diverse Massachusetts by significantly increasing our funding for projects that elevate the voices and the experiences of historically marginalized communities. Over the next three years, Mass Humanities will fund, convene, and sustain a network of more than **75 organizations** to reimagine Massachusetts' past, present, and future.



BRINGING THE WORDS OF FREDERICK DOUGLASS TO MASSACHUSETTS AND THE NATION

As the nation confronts the legacy of slavery, we will double the number of communities hosting annual readings and discussions of Douglass's 4th of July speech, with a goal of **25 events per year reaching thousands more people**. We will partner with the grassroots organizations that host these events to build new digital resources and bring the program to a national audience.



Photo: Sabato Visconti



Photo: Courtesy of Double Edge Theatre



A PARTNERSHIP WITH THE SMITHSONIAN TO SPARK BIG CONVERSATIONS IN SMALL TOWNS

Small towns in Massachusetts have long histories and unique challenges. In 2022-23, Mass Humanities will host a traveling exhibition on rural America developed by the Smithsonian Institution's Museum on Main Street initiative. Funding for six host communities will spark conversations that bridge differences and identify shared paths for the future, reaching **more than 12,000 rural residents**.



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Cover: Sabato Visconti