The Board of Directors of Mass Humanities and Executive Director Brian Boyles invite you to honor the recipients and hear them in conversation by sponsoring and joining the in-person, livestreamed celebration.

**SUNDAY, OCTOBER 23, 5:00-7:00 PM**
**JOHN F. KENNEDY PRESIDENTIAL LIBRARY AND MUSEUM, BOSTON**

**HONORING**

**CALLIE CROSSLEY**
of Boston, for ongoing excellence in journalism and public media, framing news and history from the perspective of people of color around the nation.

**FRANCES JONES-SNEED**
of Williamstown, for scholarship and community activism connecting the local history of the Berkshires to the struggle for the freedom and equity of African Americans.

**BARBARA LEE**
of Cambridge, for championing the rights of women and promoting women’s leadership in politics and art through research, public outreach, and philanthropy.

**FREDRIC RUTBERG**
of Pittsfield, for outstanding jurisprudence and journalistic integrity reaching the people of western Massachusetts and beyond.

**SPONSORSHIP OPPORTUNITIES**

All sponsors are offered recognition on the Mass Humanities website and social media, and in displays and announcements during the event.

**VIRTUOSO**
$75,000
- 3 tables (30 guests)
- 10 social media posts
- Double-page color ad
- Featured billing

**VICTORIAN**
$25,000
- 2 tables
- 5 social posts
- Full-page color ad

**CHAMPION**
$5,000
- 1 table
- 2 social posts
- Half-page ad

**LAUREATE**
$50,000
- 2 tables
- 7 social posts
- Double-page color ad

**VISIONARY**
$25,000
- 2 tables
- 5 social posts
- Full-page color ad

**LUMINARY**
$10,000
- 1 table
- 3 social posts
- Full-page ad

**BENEFACTOR**
$2,500
- 5 guests/half table
- 1 social post
- Quarter-page ad

Deadline to take full advantage of social posts and print ads: September 23

Proceeds support programs that reach underserved communities, such as the Clemente Course in the Humanities.

Contact John Sieracki
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413-687-0322
MASS HUMANITIES CONFERS THE MASSACHUSETTS GOVERNOR’S AWARDS IN THE HUMANITIES UPON INDIVIDUALS WHOSE PUBLIC ACTIONS HAVE BEEN GROUNDED IN AN APPRECIATION OF THE HUMANITIES AND ENHANCED CIVIC LIFE IN THE COMMONWEALTH.

In addition to highlighting the important role of the public humanities in society, the goal of the Awards is to inspire all of our leaders and institutions to advance the values expressed in the mission of Mass Humanities by spotlighting the achievements of a few.

CALLIE CROSSLEY hosts the radio show and podcast, Under the Radar with Callie Crossley, and shares radio essays each Monday on GBH’s Morning Edition. She hosts Basic Black, which focuses on current events impacting communities of color and appears weekly on Boston Public Radio, GBH Boston midday talk show. Crossley has won numerous TV, radio, film, and journalism awards, including the prestigious Gold Baton DuPont Columbia, an Edward R. Murrow Award, an Emmy Award, and an Academy Award nomination as producer of the documentary series, ‘Eyes on the Prize: America’s Civil Rights Years.” She serves on the board of trustees of her alma mater, Wellesley College.

FRANCES JONES-SNEED is emeritus professor of history and former Director of Women Studies at Massachusetts College of Liberal Arts. She co-directed three NEH grants: “The Shaping Role of Place in African American Biography” in 2006; “Of Migrations and Renaisanses: Harlem/NY & South Side/Chicago, 1915–75” in 2008; and “African American Biography,” in 2011. She is co-director of the Upper Housatonic Valley African American Heritage Trail and is presently a board member of the Samuel Harrison Society, the Clinton Church Restoration Project, and the Berkshire County Chapter of the NAACP. She has been a Fellow at W.E.B. Du Bois Institute at Harvard University, and served on the Mass Humanities board, 2007-2009.

BARBARA LEE is founder and president of the Barbara Lee Family Foundation and the Barbara Lee Political Office. The Foundation commissions nonpartisan research to help women candidates succeed on the campaign trail. It has endowed a fellowship at the MA State House for Simmons College students, and the Barbara Lee Women in US Politics Training Program and Lecture Series at Harvard’s Kennedy School. The BLPO has helped elect 197 women in 33 states, including every Democratic woman Governor and Senator, and our first woman Vice President. Women’s eNews named Lee one of “21 Leaders for the 21st Century.” She was named one of Boston Magazine’s “100 Most Influential Bostonians” several times.

FREDRIC RUTBERG has been publisher and president of New England Newspapers, which owns The Berkshire Eagle and three Vermont papers, since 2016. In that time, the Eagle has won dozens of awards, including for three years the award for General Excellence from the New England Newspaper and Press Association. Rutberg’s legal career started as staff attorney for the New York City Commission on Human Rights. Following two decades of general practice law, in 1994, Rutberg was appointed as Associate Justice of the Southern Berkshire District Court. He was named Presiding Justice of the Pittsfield District Court in January 2007 as well as Presiding Justice of Southern Berkshire District Court in November 2013. He retired from the bench in 2015.

WHEN YOU SPONSOR THE GOVERNOR’S AWARDS, YOU HELP PEOPLE ENGAGE.

At this crucial time for our nation, you can contribute to strengthening our democracy. Your sponsorship will create opportunities for the people of Massachusetts to use the humanities to make informed decisions for their families, their neighborhoods, and our democracy. In a time of division and misinformation, the humanities can catalyze civic engagement to strengthen our society. Over the coming three years, Mass Humanities will bring more people together to listen, learn, and share their stories and ideas to build a better future for our children and our communities.

Sponsorship payments count toward the $3-million comprehensive By and For the People Campaign.