



THE 2023 MASSACHUSETTS
GOVERNOR'S AWARDS
IN THE HUMANITIES

THURSDAY, SEPTEMBER 28, 2023 · JFK LIBRARY, BOSTON



*Audra Bohannon and Joyce Swagerty at the
2022 Governor's Awards in the Humanities*

**THE BOARD OF DIRECTORS OF MASS HUMANITIES, EXECUTIVE DIRECTOR BRIAN BOYLES,
AND GOVERNOR MAURA HEALEY INVITE YOU TO HONOR THE RECIPIENTS OF THIS YEAR'S
GOVERNOR'S AWARDS IN THE HUMANITIES.**

**Thursday, September 28
6:30 – 8:30 pm
John F. Kennedy Presidential Library & Museum
Boston, MA**

Each year, Mass Humanities recognizes individuals whose public actions enhance civic life in the Commonwealth through a deep appreciation of the humanities.

THIS YEAR WE WILL HONOR



MARGARET BURNHAM
of Boston, for her dedication to exploring history, illuminating truth and confronting injustice in order to protect civil and human rights locally, nationally and internationally.



VANESSA CALDERÓN-ROSADO
of Boston, for her work that actively promotes Latinx culture and builds community through the arts in Boston's South End and for her contributions to shaping a more equitable philanthropic ecosystem in Massachusetts.



KUMBLE SUBBASWAMY
of Amherst, for his commitment to public education and transformative work at UMass Amherst, building a university culture centered on social responsibility and inclusiveness, in which the humanities are considered essential elements.



ELIZABETH BACON
of Worcester, for her excellence in using history as a tool for community development and economic empowerment and tirelessly advocating for the humanities in her home city and across the state.

In addition to highlighting the important role of the public humanities in our democracy, the goal of the Governor's Awards is to inspire all leaders and institutions to advance the values expressed in the mission of Mass Humanities.

At Mass Humanities, we create opportunities for the people of Massachusetts to transform their lives and build a more equitable commonwealth through the humanities. We believe that the practices of the humanities—telling, sharing, and reimagining stories— will help strengthen democratic values. Our grantees and partners are the architects who can help us achieve this goal.

SPONSORSHIP OPPORTUNITIES

LAUREATE \$50,000

Recognition as Presenting Sponsor
Named in all event-related communications
Included in press releases and radio ads
Recognition by event speakers from the podium

3 tables (30 guests)
10 social media posts
Double-page color ad in event program

VISIONARY \$25,000

2 tables (20 guests)
5 social media posts
Full-page color ad in event program

LUMINARY \$10,000

1 table (10 guests)
3 social media posts
Full-page ad in event program

CHAMPION \$5,000

1 table (10 guests)
2 social media posts
Half-page ad in event program

BENEFACTOR \$2,500

Half table (5 guests)
1 social media post
Quarter-page ad in event program

All sponsors are offered recognition on the Mass Humanities website and social media, as well as in displays and announcements during the event.

Deadline to take full advantage of social posts and print ads: **August 28**

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"In the words of Maya Angelou, 'I come as one, but I stand as 10,000! The arts and humanities are vastly more important in troubled times, certainly never more important than now. We must find and amplify the wisdom that democracy demands.'"

CALLIE CROSSLEY, 2022 GOVERNOR'S AWARDS HONOREE



WHEN YOU SPONSOR THE GOVERNOR'S AWARDS, YOU HELP PEOPLE ENGAGE.

In 2022, Mass Humanities awarded grants to 116 organizations, providing direct funding to museums, historic sites, libraries, education providers and community centers. Through our grants and programs, we are more committed than ever to making the humanities accessible to all residents of Massachusetts.

YOUR SPONSORSHIP WILL SUPPORT PROGRAMS THAT REACH HISTORICALLY EXCLUDED COMMUNITIES:



EXPANDING MASSACHUSETTS STORIES, a special grantmaking initiative aimed at supporting new narratives about the people and ideas that shape Massachusetts.



THE CLEMENTE COURSE, a transformative adult education program in the humanities, produced in partnership with Bard College and organizations in Brockton, Dorchester, Holyoke, New Bedford, Springfield, and Worcester.



MUSEUM ON MAIN STREET, a partnership with the Smithsonian Institution that brings a traveling exhibition and sustained funding to Essex, Hull, Rutland, Turners Falls, Sheffield, and Athol in 2022-23.



READING FREDERICK DOUGLASS TOGETHER, the annual readings and discussions of the orator's powerful 1852 speech, "What to the Slave is the Fourth of July?" hosted each summer by communities across the commonwealth.

Mass Humanities is committed to bringing more organizations and people into this statewide network, and we appreciate your consideration of support for this important work.

Sponsorship payments count toward the \$3 million comprehensive "By and For the People" campaign.

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2021-2024



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